

## NYSRS Board Meeting – January 5<sup>th</sup>, 2024

Social Media and Communications Committee

### **Executive Summary:**

#### **Website:**

- Continuing to update website
- **Please send us content!!!**
- Please contact us at [nysrs.web@gmail.com](mailto:nysrs.web@gmail.com), if you have feedback, suggestions, corrections, etc. for the website.

#### **Social Media:**

- Continuing to build out our social media branding (have a [Canva](#) account).

#### **Email:**

- Plan on continuing to send Newsletters using [Contant Contact](#)

#### **Quality and Safety Lectures:**

- We look forward to working with the Quality and Safety Committee on their lecture series

### **Informational Items:**

#### **Social media accounts:**

Please follow us!

Please tag us in your posts, when applicable!

[Twitter](#)

[Instagram](#)

[LinkedIn](#)

[YouTube](#)

[Facebook](#)

**Discussion Items:**

N/A

**Report Contributors:**

Benjamin Hentel, MD

Keith Hentel, MD MS FACR

**Committee Members:**

Dr. K. Hentel (C), Dr. B. Hentel (C), Dr. Dodelzon, Dr. Madsen, Dr. Farooq, Dr. Jin, Dr. Dayma, Dr. Emmanuel Amoateng, Austin Young (MS), Dr. David Boyajian, Arvind Dev (MS at Albert Einstein College of Medicine), and Aidan Pierce (MS at Stony Brook)

**Keywords:**

IT, Social Media, Website, Twitter, LinkedIn, YouTube, Instagram, Facebook